# PO 1.14 Many Faces of Memory Diseases HIETAKANGAS Minna, The Alzheimer Society of Finland

**Many Faces of Memory Diseases** was launched in September 2017 in Finland. The aim of the campaign is to:

- 1. GIVE voice to the people with memory disease and their families
- 2. **REMIND** that every story of memory disease is unique
- 3. **REDUCE** common stigmas related to memory diseases
- 4. INVITE to join the campaign by giving an encouraging example

5. ALLOW tools for everyone to face memory diseases wisely

The following were the first to share their stories. **Anyone and everyone can tell their own story** of living with memory disease. We wish to share hundreds of untold stories through the website.



### **Everything is fine when** I am close to her

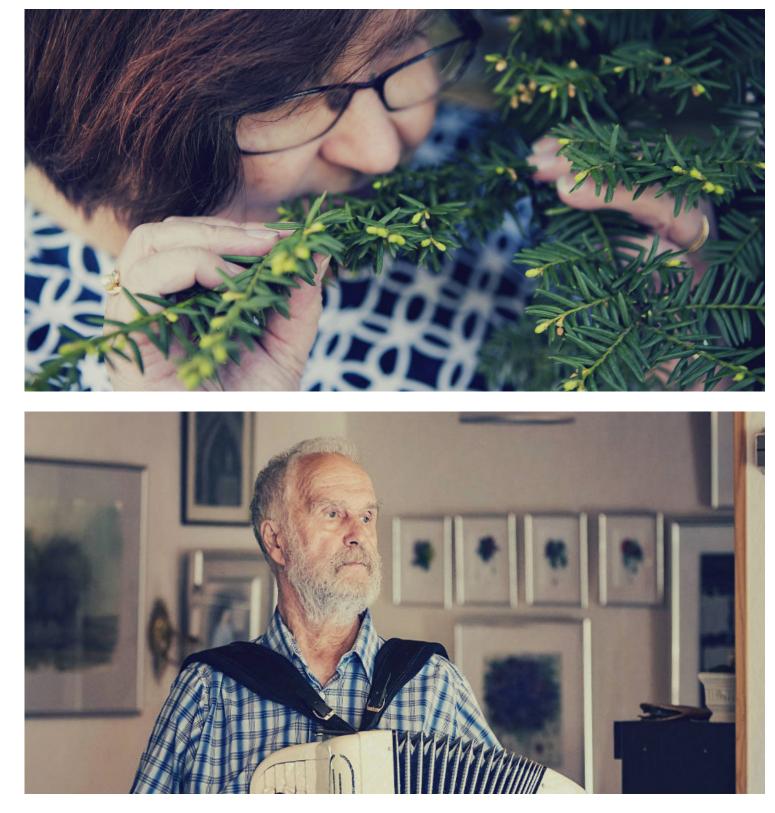
Jouni

#### **I encourage others by giving an example** Silja



**MORE STORIES** 

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**Memory disease is quite an ordinary thing** Anne

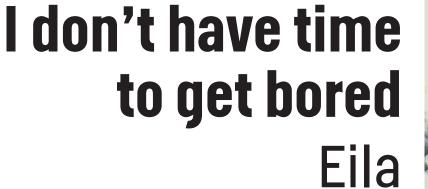
Getting the right diagnosis was really difficult Petri



#### Music makes me feel relaxed

Heimo

Sirpa











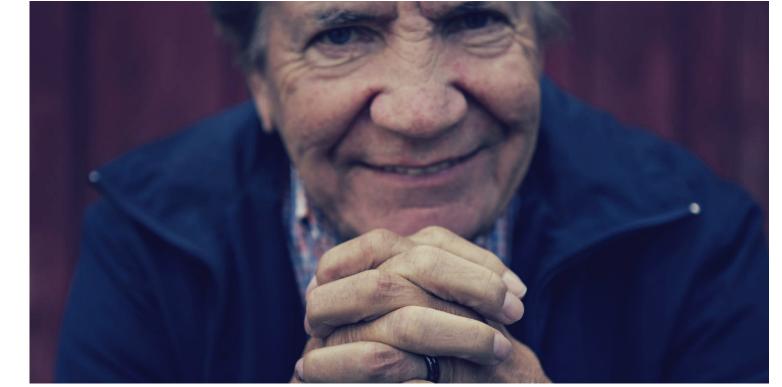
**I take care of all of my father's things** Senni

I took care of my wife for 13 years Martti



There's always someone with my mom

**Friends and neighbours make me feel safe** Terttu



#### **We found a really good care home** Eino

## Now my dad is my inner audience Tommi





# www.muistiliitto.fi/en

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