PO 1.14 Many Faces of Memory Diseases HIETAKANGAS Minna, The Alzheimer Society of Finland

Many Faces of Memory Diseases was launched in September 2017 in Finland. The aim of the campaign is to:

- 1. GIVE voice to the people with memory disease and their families
- 2. **REMIND** that every story of memory disease is unique
- 3. **REDUCE** common stigmas related to memory diseases
- 4. INVITE to join the campaign by giving an encouraging example

5. ALLOW tools for everyone to face memory diseases wisely

The following were the first to share their stories. **Anyone and everyone can tell their own story** of living with memory disease. We wish to share hundreds of untold stories through the website.



Everything is fine when I am close to her

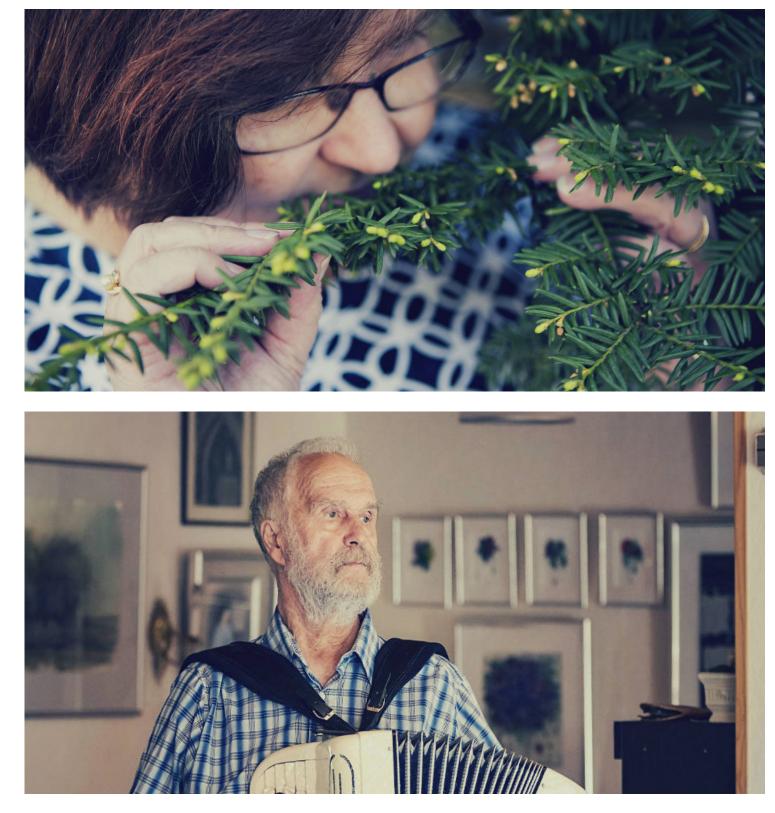
Jouni

I encourage others by giving an example Silja



MORE STORIES

muistin f



Memory disease is quite an ordinary thing Anne

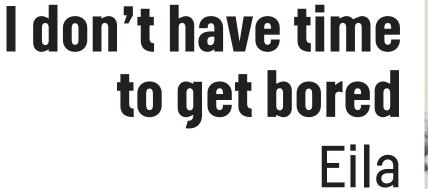
Getting the right diagnosis was really difficult Petri



Music makes me feel relaxed

Heimo

Sirpa











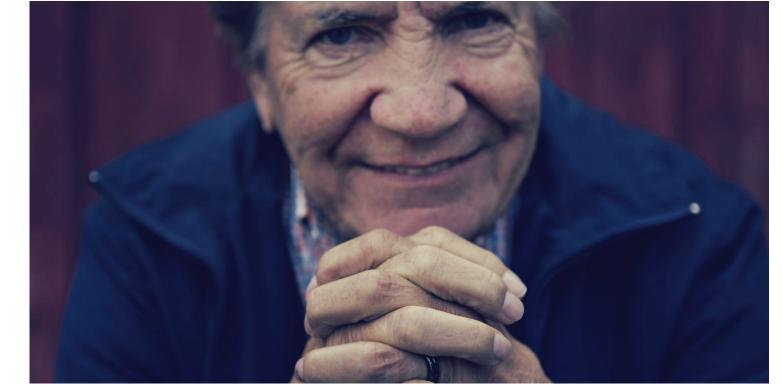
I take care of all of my father's things Senni

I took care of my wife for 13 years Martti



There's always someone with my mom

Friends and neighbours make me feel safe Terttu



We found a really good care home Eino

Now my dad is my inner audience Tommi





www.muistiliitto.fi/en

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